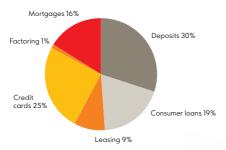


Business Area Finance Business volume:

Business volume: EUR 4.2 billion





Business Area Finance provides financial services such as store cards, loyalty cards, credit cards, leasing, factoring, personal loans and saving accounts.

Where we operate:

Sweden, Denmark, Norway, Finland, Germany, Austria, Poland, UK, Russia

Facts at a glance:

Private label cards:
6.4 million
Bonus/loyalty cards:
3.9 million
International credit cards:
500,000

Loans: 280,000

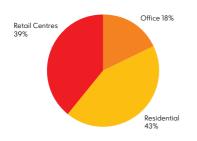
Deposit accounts: 155,000 Leasing contracts: 40,000



Business Area Real Estate

Market value of property: EUR 1.0 billion





Business Area Real Estate is a long-term real estate owner and project developer in the business segments: retail centres, office and residential.

Where we operate:

Sweden, Denmark, Norway, Finland

Facts at a glance:

No. of tenants: 4,500

Total rental income: EUR 68 million Total contract revenue: EUR 70 million Total m² under management: 540,000

Retail Centres:

2 shopping centres: Linköping,

Sundsvall - Sweden

4 retail parks: Haparanda, Kalmar, Örebro, Stockholm - Sweden

No. of visitors to shopping centres:

9.1 million

Shopping centres and retail parks

total m2: 151,000

Project under construction m²: 45,000 (Shopping Centre in Västerås, Sweden opens in September 2011)

Office:

Lund, Malmö - Sweden

No. of offices: 110 lease agreements

for 10 properties Total m²: 63,000

Project under construction m2: 19,000

Residential:

Stockholm, Västerås, Malmö, Helsingborg, Lund - Sweden No. of apartments: 4200

Total m²: 325,000

Apartments under construction: 650

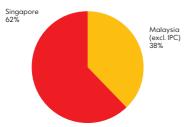






Business Area Retail Asia Turnover: EUR 245 million









Singapore, Malaysia and Thailand (open 2011)



No. of IKEA catalogues released:
1.25 million (Singapore),
960,000 (Malaysia)
No. of visitors: 7.3 million (Singapore),
5.6 million (Malaysia)
No. of children to Småland:
180,000 (Singapore),
141,000 (Malaysia)
No. of meatballs sold: 11.4 million
(in all three IKEA stores)

Shopping centre

IPC Shopping Centre, Malaysia
No. of visitors to IPC Shopping Centre:
8 million
Total m²: 37,000 (72,000 m²
including IKEA store)
Project under construction m²: 150,000
(MEGABangna in Bangkok, Thailand)









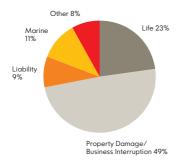
Business Area Insurance

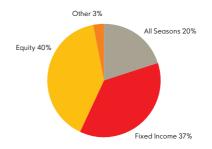
Gross Premiums Written: EUR 111 million



Business Area Asset Management Market value Asset under Management: EUR 4.5 billion







Business Area Insurance delivers global life and non-life insurance solutions to corporate clients. Furthermore, through our Swedish retail insurers we enhance our partners' offering with tailor made insurance products and deliver employee benefit insurance Business Area Asset Management provides asset management to private and institutional investors.

Where we operate:

Global operations with offices in Sweden and Luxembourg

Where we operate:

Luxembourg





Ikano Group

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Ikano Group Board Board of Directors

Peter Kamprad
Jonas Kamprad
Mathias Kamprad
Håkan Thylen
Björn Bayley
Per Ludvigsson
Per Karlsson
Birger Lund, CEO

Senior Advisor Ingvar Kamprad

Ikano Group 2010 Employees by business area

The Group total:	2662
Dendro	316
BA Asset Management	15
BA Insurance	30
BA Retail Asia	1114
BA Real Estate	230
BA Finance	913
Head office	44