

## **Ikano Group Event Privacy Notice**

This Event Privacy Notice explains how Ikano S.A. and its subsidiary companies (“Ikano”, “we”, “us”) Process Personal Data in connection with events that we organise or participate in worldwide. This Notice applies to both internal and external events, regardless of the country in which the event takes place or the country of residence of the participant.

**This Notice supplements Ikano’s Privacy Policy, and definitions in said Privacy Policy apply to this Notice.**

### **1. Categories of Personal Data**

Depending on the type of event and your interaction with us, we may Process the following categories of Personal Data:

- Identification data (name, title, role, company)
- Contact details (email, phone number)
- Registration information
- Travel and logistical information (arrival/departure details, hotel preferences, dietary requirements)
- Accessibility information (if voluntarily provided)
- Participation data (session attendance, interactions on digital platforms)
- Image, video and audio recordings taken during the event
- Technical data when using digital event platforms (IP address, device information, usage logs)

We generally do not request or Process Sensitive Personal Data unless required for your safety or accessibility and only with your explicit consent.

### **2. Purposes of Processing**

We may Process your Personal Data for the following purposes:

- Managing event registration and participation
- Communicating before, during and after the event
- Coordinating logistics such as travel, accommodation, venues and on-site services
- Ensuring security and access control
- Creating participant lists and agendas
- Managing digital platforms and event applications
- Collecting post-event feedback and improving future events
- Documenting events through photography, video and internal communication materials

Where Events are held outside your country of residence, we may also Process Personal Data required by local event partners, venues or authorities to ensure compliance with local legal, security or operational requirements.

### **3. Legal Bases**

We may Process Personal Data based on one or more of the following legal bases:

- Performance of a contract (e.g., registration)
- Legitimate interests (e.g., organising and managing events, documenting activities)
- Compliance with legal obligations
- Consent (e.g., for specific types of photos or recordings when required)

### **4. Sharing of Personal Data**

We may share Personal Data with:

- Internal Ikano companies involved in the event
- External service providers (event platforms, hotels, travel agencies, security partners, technical suppliers, photographers)
- Public authorities where required by law
- Other participants, when relevant (e.g., publishing attendee lists or speaker profiles)

Because Ikano hosts and participates in events globally, your Personal Data may be transferred to, stored by, or Processed by recipients located in countries outside your home jurisdiction. These countries may have data protection laws that differ from those in your country of residence. Regardless of location, Ikano requires all recipients to handle Personal Data in accordance with applicable laws and with appropriate safeguards, such as EU Standard Contractual Clauses or equivalent mechanisms.

### **5. Retention**

We retain Personal Data only as long as necessary for the purposes described above, or to comply with legal obligations. Retention periods may vary depending on event type and local requirements.

### **6. Your Rights**

You have the right to request:

- Access to your Personal Data
- Rectification or erasure
- Restriction of Processing
- Objection to Processing
- Data portability

Where Processing is based on consent, you may withdraw your consent at any time.

### **7. Contact**

For questions or to exercise your rights, please contact the Ikano Group Data Protection Team at: **dpo.group@ikano**